



Grundlagen des Usability-Engineering (German Edition)

Marcel Thum

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Studienarbeit aus dem Jahr 2008 im Fachbereich Informationswissenschaften, Informationsmanagement, Note: 1,0, Universität Hildesheim (Stiftung) (Software Systems Engineering), 15 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Die Ausarbeitung zum Thema „Prioritizing Web-Usability“ befasst sich mit der Problemstellung, einen Überblick über Usability, Web-Usability und Methoden und Verfahren zum Web-Usability-Engineering zu geben. Ziel ist es, einleitende Informationen für die systematische Entwicklung von flexiblen Benutzerschnittstellen in der Web-Entwicklung bereitzustellen.

Um in das Thema näher einzuführen, ist es erforderlich, übliche Fachtermini zu klären und voneinander abzugrenzen. Für die erfolgreiche Gestaltung von Web-Anwendungen ist es notwendig, Web-Usability-Aspekte zu kennen und bereits vor der Entwicklung in das Design einzuplanen. Diese Arbeit gibt keine ad-hoc Anleitung wie und an welcher Stelle bestimmte Elemente auf einer Website platziert werden müssen, sondern greift Ergebnisse aus der Usability-Forschung auf und beleuchtet diese. Eine Priorisierung der Usability-Probleme bildet die Brücke von der Planung zur Entwicklung und Evaluation. Allgemeine Software-Evaluations-Methoden und -Verfahren lassen sich für Web-Anwendungen verwenden und geben Verbesserungsmöglichkeiten des Usability, bevor die Seite online geht. Mit der rasanten Entwicklung des Internets, haben sich bereits eigene Methoden zur Evaluation von Internetseiten entwickelt. Mit Hilfe dieser Methoden ist es möglich, Evaluationstests verteilt über das Internet durchzuführen. Die Beachtung der Usability-Aspekte innerhalb der Planungsphase und der Einsatz von Methoden und Verfahren in-, während und nach der Entwicklung, führen systematisch zu guter Benutzbarkeit von Web-Anwendungen und sollen in dieser Arbeit vorgestellt werden.

Schlagwörter

Usability, Web-Usability, Usability-Engineering, Jakob Nielsen, Usability-Aspekte, Usability-Testing, heuristische Evaluation, Guidelines, Checklisten, Experten-Walkthrough, Thinking-Aloud, Quick-Card-Sorting, Blindtext, Greeking, Log-File-Analyse, Remote-Usability-Testing

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