



# **The New Articulate Executive: Look, Act and Sound Like a Leader: Look, Act and Sound Like a Leader**

*Granville Toogood*

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**The Classic Guide to Business Communications . . . Updated for a New Generation of Media-Savvy Leaders**

Even with the latest high-tech tools and communication options, the simple truth is this: You need to look, act, and sound like a leader to succeed in today's world. According to top executive coach Granville Toogood, "Wonderful things happen when people talk face-to-face." His proven secrets of professional speaking give you the power and confidence to command any audience--in any situation—and get results.

*"An indispensable tool for executive success."* -- Zbigniew Brzezinski, Robert E. Osgood Professor of American foreign policy at Johns Hopkins University's School of Advanced International Studies

*"Granville Toogood is a brilliant communicator and teacher who has made world-class communicators out of our people."* -- Michael Koffler, Chairman, Young President's Organization

*"The beauty of Granville Toogood's method is how simple it is to implement."* -- Scudder Fowler, CEO, The Liminal Group

*"Granville Toogood is a transformational teacher and coach. His new book is a must read for anyone hoping to effectively engage an audience or lead organizations."* -- Sean Geehan, President, The Geehan Group

*"Makes the capable business person more capable, more successful, and definitely more confident."* -- Martha Stewart

Corporate coach Granville Toogood has trained some of the biggest names in business today--including 38 top executives in the Fortune 50--and his bestselling book, *The Articulate Executive*, has become the gold standard when it comes to public speaking and corporate communications.

This all-new edition provides you with the most powerful speaking tools and techniques from Toogood's acclaimed workshops--so you can look, act, and sound like a leader in any situation.

Using his proven step-by-step system, you can:

- Position yourself as a leader in your industry.
- Command any venue and compel any audience.
- Use the "8-second rule" to make a strong first impression.
- Speak with the confidence of a CEO.
- Outperform in any presentation.

Whether you are giving a speech, making a presentation, conducting a meeting, or simply talking one-on-one, these tried-and-true communication techniques are guaranteed to help you step up your game and speak like a pro.

The book is filled with easy-to-use checklists and essential tips to help you organize your thoughts and deliver your message--with confidence, style, and great success. In addition, you'll learn how to master high-tech tools such as PowerPoint and deck presentations, how to deal with Q&A sessions and media interviews, and how to write winning corporate communications that really do the job.

Remember: In today's competitive market nothing is more important than how you present yourself and your company--and no book is more informative and powerful at this--than Granville Toogood's *The New Articulate Executive*.

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The e-book with title The New Articulate Executive: Look, Act and Sound Like a Leader: Look, Act and Sound Like a Leader has a lot of information that you can find out it. You can get a lot of gain after read this book. This kind of book exist new information the information that exist in this reserve represented the condition of the world at this point. That is important to you to know how the improvement of the world. This kind of book will bring you throughout new era of the internationalization. You can read the e-book in your smart phone, so you can read that anywhere you want.

#### **Brandon Harmon:**

The book untitled The New Articulate Executive: Look, Act and Sound Like a Leader: Look, Act and Sound Like a Leader contain a lot of information on this. The writer explains the girl idea with easy approach. The language is very clear and understandable all the people, so do not worry, you can easy to read it. The book was published by famous author. The author provides you in the new age of literary works. It is easy to read this book because you can continue reading your smart phone, or model, so you can read the book within anywhere and anytime. If you want to buy the e-book, you can open their official web-site along with order it. Have a nice examine.

#### **Wayne Hankinson:**

On this era which is the greater man or woman or who has ability in doing something more are more important than other. Do you want to become one among it? It is just simple method to have that. What you must do is just spending your time not very much but quite enough to possess a look at some books. On the list of books in the top listing in your reading list will be The New Articulate Executive: Look, Act and Sound Like a Leader: Look, Act and Sound Like a Leader. This book which is qualified as The Hungry Inclines can get you closer in growing to be precious person. By looking right up and review this e-book you can get many advantages.

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