



Special Events Programs in School Library Media Centers: A Guide to Making Them Work (Greenwood Professional Guides in School Librarianship,)

Marcia Trotta

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This practical, hands-on guide will assist the school library media specialist in planning, funding, implementing, and promoting special events programs in the school. Trotta provides a readable text filled with program ideas, planning documents, and tips for successful programs. She shows how to incorporate special events programs into a yearly curriculum plan, where to locate speakers and performers, how to budget and build support for special programs, and how to develop partnerships with school and community members that will ensure the success of the program. Reproducible forms and guidelines will make it easy for the school library media specialist to plan for and implement special event programming.

Trotta systematically takes the library media specialist through the process from the idea stage to the evaluation process. The work features chapters on developing special events programs relevant to the curricula, developing partnerships to support these programs, raising community support and awareness of the media center and its programs, personnel training and strategies, developing promotional materials, keys to making programs successful, and how to do programs on a shoestring. An extensive list of resources for all kinds of programs completes the work.

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