



# Franchising and the Block Exemption Regulation

*Martin Mendelsohn, Bryan Harris*

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## **Franchising and the Block Exemption Regulation** Martin Mendelsohn, Bryan Harris

The block exemption regulation for franchise agreements removes much of the anxiety and reduces the risk of infringement of competition law when establishing franchise networks within the EU. This is a lucid and practical guide to EC Regulation 4087/88 which concerns categories of franchise agreements. Looking at the scope of the regulation and how it can be used to save time and expense, the authors consider the objectives of EC law as it applies to franchising. In addition, the book examines generally acceptable and unacceptable clauses in franchise agreements, and gives useful advice. In addition, the work: \* examines franchising in the context of the European and UK competition law policy and looks at the origins of the Block Exemption Regulation \* considers the procedure for gaining exemption and the conditions under which exemption may be withheld or withdrawn \* includes helpful checklists and relates the regulation to common franchise practices and techniques \* It examines franchising in the context of the European and UK competition law policy and looks at the origins of the Block Exemption Regulation \* Four key chapters give advice on drafting clauses, with practical examples provided \* The book considers the procedure for gaining exemption and the conditions under which exemption may be withheld or withdrawn \* Includes helpful checklists and relates the regulation to common franchise practices and techniqu

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