



Operational Empowerment: Collaborate, Innovate, and Engage to Beat the Competition

Shawn Casemore

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A game-changing playbook featuring the latest trends in strategy, innovation, employee empowerment and collaboration

This practical guide from an experienced leader in business and operations management will change how you think, how you lead, and how your whole company operates. Addressing everything from strategy to innovation to leadership, it fuses traditional operational tactics such as efficiencies and supply chain management with customer, supplier and employee empowerment. This unique, integrated approach has proven to be the best approach to surviving in today's tough market—and beating the competition at their own game.

Instead of looking for inspiration in other businesses' best practices, Shawn Casemore urges you to seek ideas and solutions internally—by engaging sources internally and externally to your company in an effort to create a sustained vortex of business improvement. You'll learn how to implement a structured approach to performance and productivity that disrupts the silo mentality, drives innovation, encourages collaboration all while empowering your employees—to reach even higher levels of operational performance.

Shawn Casemore (Owen Sound, Ontario) spent over seventeen years in leadership roles in Operations, Business Improvement and Supply Chain Management with Magna International, Arvin Meritor, Bellwyck Packaging, N.C.R. and Bruce Power. He currently is the Founder and President of Casemore and Co Incorporated.

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