



Writing for Professional Publication: Keys to Academic and Business Success

Kenneth T. Henson

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- Profiles of award-winning articles on writing show the life of an article, from the original idea to the article in print.

This essential reference -- written by a prolific author who has over 20 educational books to his credit, and whose work has appeared in more than 200 nationally-referred journals -- doesn't just talk about writing and publishing. It tells exactly what writers can do to dramatically improve their chances for getting published. Originally prepared to support the author's Writing for Publication workshops (delivered on 200+ college campuses), the book emphasizes writing articles for professional journals and/or having manuscripts accepted by university presses. The author's proven principles, strategies and tactics can be applied to virtually any form of publishing -- from specialized or general magazines to nonfiction books of all types. Each chapter is a do-it-yourself module guiding both novice and advanced writers in developing the critical skills and habits needed for writing success. Packed with anecdotes and examples of writing, this book covers it all -- from finding topics, getting started, and doing research to contacting editors, writing and self-editing manuscripts, and keeping track of submissions and acceptances. This all-inclusive guide makes writing projects easier, more enjoyable...and more successful!

Kenneth T. Henson is the Dean of the College of Education at Eastern Kentucky University. A National Science Foundation Scholar, a Fulbright Scholar, and one of the Association of Teacher Educators' 70 leaders in Teacher Education, he is the author of over 2 million dollars of funded grants and over 200 national publications including over 20 books.

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